



Literacy  
Unlimited

**40th**  
**Anniversary**  
*Celebration*

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**SPONSORSHIP  
OPPORTUNITIES**

For 40 years, Literacy Unlimited has empowered adult learners through FREE English language education, literacy development, workforce readiness, and community engagement.

Your sponsorship of our 40<sup>th</sup> Anniversary Celebration directly supports educational programs, student resources, technology access, and community outreach initiatives, which help learners achieve personal, academic and professional success.



01



*Celebrating  
40 Years of  
Changing Lives*



# Mission & Programs

02

## Mission



Literacy Unlimited's mission is to help adults in our community learn to speak, read, and write English to achieve their educational and professional goals and thereby enrich their lives.

## Programs



- ✓ 1:1 Student-Centered Tutoring
- ✓ Group Conversation Classes
- ✓ Citizenship Preparation Seminars
- ✓ Parent/Child "Read with Me" Classes
- ✓ Partnership programs with Danforth Museum, Framingham State University, Framingham History Center, and others





## Students



- ✓ 500+ students served annually
- ✓ Representing 50+ countries
- ✓ From 21+ towns in MetroWest area representing a broad range of socioeconomic backgrounds.
- ✓ Goals include obtaining a new or higher paying job, achieving a degree or certification, or improving day-to-day English and literacy skills.

## 03

## Volunteers

- ✓ 175 volunteers/year representing 30+ towns
- ✓ We provide 10,000+ instructional hours/yr
- ✓ Six new tutor training sessions/yr with a student-centered approach
- ✓ Volunteers attend ongoing workshops



# Why Sponsor?

04



By partnering with Literacy Unlimited, sponsors will:

1

Demonstrate your commitment to education and community empowerment

2

Help expand access to language, literacy, and workforce development

3

Invest in adult learners and families in the MetroWest region



4

Generate visibility among civic leaders and the media

# Sponsorship Packages

05



1.

## PLATINUM SPONSOR

*Contribution: \$10,000*

### *Benefits:*

- Exclusive title sponsorship
- Premier logo placement on ALL promotional materials & signage
- Opportunity for company executive to deliver a speech during the event
- Recognition during opening and closing remarks
- 8 tickets
- Full page, inside cover, full color ad in program
- Featured recognition on website and social media

*(FMV of good/services provided: \$920)*

2.

## GOLD SPONSOR

*Contribution: \$5,000*

### *Benefits:*

- Logo placement on promotional materials, program and signage
- Acknowledgment during opening and closing ceremonies.
- 6 tickets
- Full page color ad in program
- Recognition on website & social media

*(FMV of goods/services provided: \$840)*

3.

## SILVER SPONSOR

*Contribution: \$2,500*

### *Benefits:*

- Logo displayed on event materials & program
- ½ page color ad in the event program
- 4 tickets
- Recognition on website and social media

*(FMV of goods/services provided: \$460)*

Please consult your tax advisor to determine the full tax deductibility of your contribution



## 4.

### FRIENDS

*Contribution: \$ 1,000*

*Benefits:*

- Logo included in promotional materials and event program
- Recognition on website and social media
- ¼ page ad in event program
- 2 Tickets

*(FMV of goods/services provided: \$230)*

### PROGRAM ADVERTISING

*Full Page Color Ad*

*Cost: \$600*

*Half page Color Ad*

*Cost: \$300*

*Quarter Page Color Ad*

*Cost: \$150*



*Please consult your tax advisor to determine the full tax deductibility of your contribution*



# 40th Anniversary Celebration

07

- Literacy Unlimited's 40<sup>th</sup> Anniversary event will celebrate and honor the students and volunteers who make our work possible.
- Attendees will include community leaders, elected officials, business leaders, students & volunteers, foundation and corporate sponsors, and media.
- Guests will enjoy light refreshments, music, inspiring stories from students and volunteers, community recognition, and a look ahead at the future of our work.
- Event Goal: Raise \$40,000 to support free English language instruction, literacy programs, volunteer training, and educational opportunities for adult learners and their families.



**November 19, 2026**



**6:00pm–8:00pm**



**Framingham City Hall**



# Thank You

Literacy Unlimited of Framingham Foundation, Inc. is a 501(c)(3) nonprofit which provides financial support to the Literacy Unlimited program.

As we celebrate Literacy Unlimited's 40th Anniversary, the Foundation is proud to host this special community event commemorating four decades of impact. We would be honored to partner with your organization as a sponsor.

For more information about sponsorship opportunities, please contact us at [info@LiteracyUnlimitedFoundation.org](mailto:info@LiteracyUnlimitedFoundation.org).



508-532-5574



[info@LiteracyUnlimitedFoundation.org](mailto:info@LiteracyUnlimitedFoundation.org)



**Literacy  
Unlimited**

*Literacy Unlimited of Framingham Foundation, Inc.  
is a 501(c)(3) non-profit organization.*