

That's e-Entertainment!

Digital Books, Movies, Music and More!

December 13, 2019

Framingham Public Library Reference Department

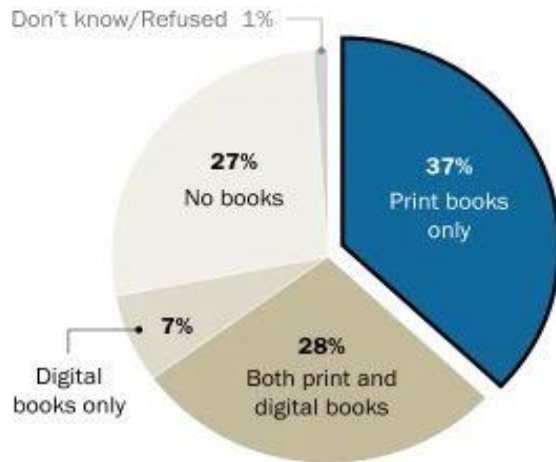


Framingham
PUBLIC LIBRARY
Look here first.

Print vs Digital

37% say they only read print books

% of U.S. adults who say they have read _____ in the previous 12 months



Note: The "digital books" category includes both e-books and audiobooks.

Source: Survey conducted Jan. 8-Feb. 7, 2019.

PEW RESEARCH CENTER

"Publishers of books in all formats made almost \$26 billion in revenue last year in the U.S., with **print making up \$22.6 billion and e-books taking \$2.04 billion.**

While millennials are sometimes blamed for killing industries, it's actually **younger people who appear to be popularizing print.** Sixty-three percent of physical book sales in the U.K. are to people under the age of 44, while 52% of e-book sales are to those over 45, according to Nielsen.

It's a similar picture in the U.S., where **75% of people aged 18 to 29 claimed to have read a physical book in 2017,** higher than the average of 67%, according to Pew Research."

From "Physical books still outsell e-books – and here's why,"

<https://www.cnbc.com/2019/09/19/physical-books-still-outsell-e-books-and-heres-why.html>

Print vs Digital

□ Print:

- Tactile experience
- Doesn't require power
- Provides a break from using computers all the time
- Studies show better retention reading print
- Collectible
- More meaningful gifts
- No tech anxiety

□ Digital:

- Great for traveling, multiple books on one device
- Compact, lightweight
- Built-in features: dictionary, highlighting, bookmarks
- Adjustments for text size, lighting enhance legibility
- Automatic returns, no late fees
- Accessibility
- Cost less than print
- Environmentally friendly

Getting Started



The screenshot shows the Framingham Public Library website. The header includes the library logo, the name "Framingham PUBLIC LIBRARY", the tagline "Look here first.", and navigation links: "About", "Browse", "Services", "Find Online", and "Events & Programs". A large photograph of a group of people, including children and adults, is featured in the center. To the right of the photo is a dropdown menu for "Find Online" with the following items: "Digital Collection: eBooks and More", "Research Resources", "Consumer Reports", "Mango Languages", "Information Guides", "Finding Your Way", and "Yearbooks". Below the photo is a search bar with the placeholder text "Search for books, ebook...". At the bottom, a section titled "The Digital Collection" states "Free with your library card" and contains five icons: "eBooks", "Music", "Movies", "Magazines", and "Kids". The URL "framinghamlibrary.org/find-online" is visible in the bottom left corner.

Framingham
PUBLIC LIBRARY
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About • Browse • Services • Find Online • Events & Programs

Digital Collection: eBooks and More

Research Resources

Consumer Reports

Mango Languages

Information Guides

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Yearbooks

Search for books, ebook...

The Digital Collection
Free with your library card

eBooks Music Movies Magazines Kids

framinghamlibrary.org/find-online

Libby by Overdrive



- ❑ **Content:** eBooks, digital audiobooks, digital magazines
- ❑ **Borrowing:** 7, 14, 21 days; streaming or downloading; fines may prevent you from borrowing
- ❑ **Account limits:** 10 loans + 10 holds at a time
- ❑ **Availability:** Some holds, some always available
- ❑ **Renewals:** Yes if no one is waiting (3 days before)
- ❑ **Login:** Library card number and password; multiple library cards allowed
- ❑ **Access:** Internet browser or Libby app: Google Play, Apple, Windows Store (can also send to Kindles)
- ❑ **Help:** Libby app Help feature, or call us!

Libby App Compatibility



- ❑ iOS 9+ (download Libby app from the Apple App Store)
- ❑ Android 4.4+ (download Libby app from Google Play)
- ❑ Windows 10 for desktops/tablets, version 1607 or later (download Libby app from the Microsoft Store)
- ❑ What about Kindles?
 - ❑ Use another device with Libby app or libbyapp.com in browser to borrow in Kindle format
 - ❑ Check out from amazon
 - ❑ Sync on Kindle
 - ❑ Kindle Fire: Libby app not yet supported; use Libby in browser or another device and read in Kindle app on the Fire

Demo: Using Libby



For the demo, I'm using libbyapp.com in the browser; most features are the same as in the Libby app.

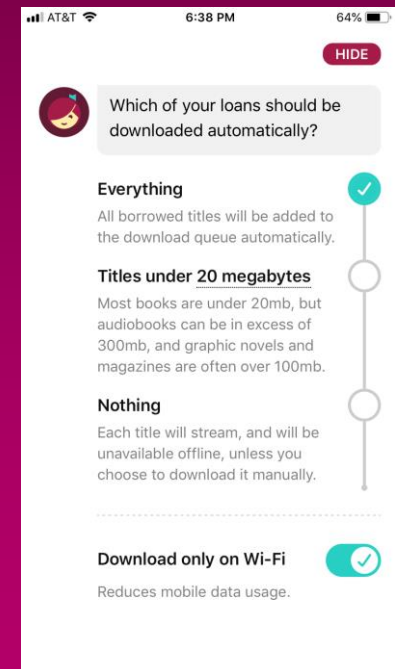
Features to show you:

- ☐ Setup: selecting library, entering card number
- ☐ Shelf and Library
- ☐ Library features:
 - ☐ Browse: New, Popular, Librarian lists
 - ☐ Search: by author or title
 - ☐ Search More...
 - ☐ Refine and Preferences
 - ☐ eBook and audio
 - ☐ Kindle

Demo: Using Libby



- ❑ Library features (continued)
 - ❑ Borrow, Loan Terms/Place Hold/Read Sample/Tag
 - ❑ Read: search within book, bookmark, adjust brightness, dictionary
 - ❑ Audiobooks: Listen: speed, sleep mode setting, progress bar
 - ❑ Magazines: zoom feature
- ❑ Shelf features: Loans, Holds, Tags
- ❑ Multiple library cards
- ❑ Signing in as guest to access other networks: C/W Mars, CLAMS, NOBLE, Old Colony, SAILS, Merrimack Library Consortium, Boston Public Library
- ❑ Download preferences on app: download automatically, only when wi-fi is enabled, etc.
- ❑ Need help?





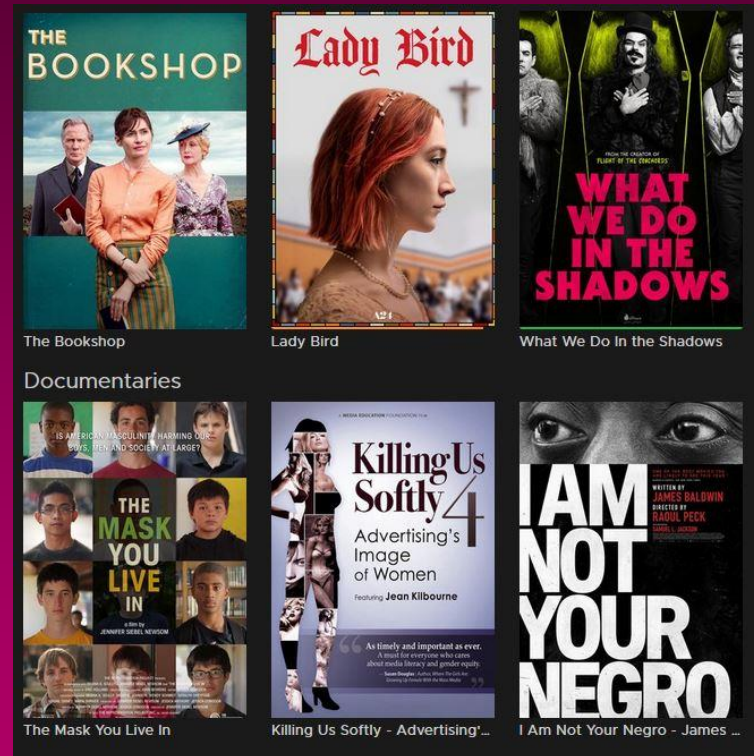
- ❑ **Content:** Audiobooks, eBooks, movies, TV shows, music, comics
- ❑ **Streaming or downloading** on devices (streaming only on computers)
- ❑ **Borrowing periods:** eBooks, audiobooks, comics: 21 days; music: 7 days; movies, TV: 3 days
- ❑ **Account limits:** 5 items per calendar month for Framingham residents; may be different for residents of other municipalities
- ❑ Returning a title does not increase your borrow limit for the current month.
- ❑ **Availability:** Everything always available, no waiting!
- ❑ **Renewals:** No, but can check out again instantly
- ❑ **Multiple devices?** Yes, but only one may be used at a time
- ❑ **Access:** Internet browser or app: iOS 11.4+, Android 4.4.4+, Amazon 5.0.0+. Can also stream on TV
- ❑ **Help:** email feedback@hoopladigital.com or call us



Kanopy

kanopy

- ❑ **Content:** Feature films, documentaries, world cinema, indie, short films, and more unusual titles
- ❑ **Borrowing Period:** 72 hours (3 days)
- ❑ **Content delivery:** Streaming only
- ❑ **Account limits:** 5 per month; Framingham resident
- ❑ **Availability:** Everything always available
- ❑ **Renewals:** No, but can check out again instantly
- ❑ **Fines:** doesn't check




Kanopy: Get Started



- ❑ **Download Kanopy app or visit Kanopy website:**
<https://framinghamlibrary.kanopy.com/>
 - ❑ Select Framingham Public Library or McAuliffe
 - ❑ Verify email address
 - ❑ Enter library card number(s)
 - ❑ Create account with Google or Facebook or email address and password
- ❑ iOS 9, Android 4.2, Windows 7, 8, 10
- ❑ Supported devices:
A horizontal banner with a dark blue background. It contains white text and logos for various devices and services: an Apple logo followed by "iPhone", an Apple logo followed by "iPad", an Apple logo followed by "tv", the word "android", the word "androidtv", the Chromecast logo followed by "chromecast", the Roku logo, the word "firetv", and the word "fireTABLET".
 - ❑ Help is excellent

Kanopy: Demo

The Kanopy logo is located in the top right corner. It consists of the word "kanopy" in a white, lowercase, sans-serif font, positioned above three horizontal bars of equal length. The bars are colored red, orange, and yellow from top to bottom. The entire logo is set against a black rectangular background.

kanopy

- ❑ **Browse** categories:
 - ❑ Staff Picks, The Great Courses, Criterion Collection
- ❑ **Kanopy Kids** (focus on ages 2-8), parental controls provided
- ❑ **Play credits:** Five per month, multiple views within 3 days, counter resets at beginning of the month, Great Courses, Kanopy Kids do not apply
- ❑ **Dashboard:** Multiple memberships, app and browser have different features
- ❑ **Closed caption**

The New York Times



- **NYTimes.com:** Read today's *New York Times* through the Library's digital subscription.
- **Follow the link on our website** for the promotional code. Users must create a login with a NYTimes account.
- **The promotional code is active for 72 hours.** To extend free access, redeem a new code from the same URL.
- What's included:
 - ☐ Unlimited access to NYTimes.com content
 - ☐ International Edition and Chinese Edition
 - ☐ Historic Coverage 1851-1922 and 1981 to Current (1923-1980 only with off-site coupon, 5 articles per day)
 - ☐ Newsletters, Alerts & Times Wire
 - ☐ Sharing & Commenting
 - ☐ Times Topics
 - ☐ Search and Cross Searching
 - ☐ Real-Time Market Data & Company Research Pages
 - ☐ Mini Crossword puzzles
- Not included:
 - ☐ Full crossword puzzle
 - ☐ Times Cooking

Consumer Reports



- ❑ Full access to Consumer Reports online, including **product ratings**, **recommendations**, **buying guides**, and helpful articles.
- ❑ Many products included, such as **Cars**, **Appliances**, **Electronics**, and more.
- ❑ Sign in from our website with your library card number (must be Framingham resident to access from home)
- ❑ FPL website->Online Resources->Consumer Reports

Mango Languages



- ❑ **Content:** 71 languages!
- ❑ **Borrowing:** No borrowing required
- ❑ **Account limits:** Framingham resident
- ❑ **Website:** Find Online->Mango Languages
- ❑ **Login:** Library card number (account optional)
- ❑ **Access:** Internet browser or App
- ❑ **Help:** <https://support.mangolanguages.com/hc/en-us>



How to get help



- ❑ Make an appointment:
 - ❑ Calling the Reference Desk: 508-532-5570, ext. 4361
 - ❑ Fill out the Ask/Book a Librarian form by visiting Framingham Public Library website: Services->Ask/Book a Librarian
- ❑ Drop by anytime. We'll do our best to help you!
- ❑ Bring your device and make sure you know your email address/password, Apple ID, whatever you'll need to download an app